








CENTER FOR CONSUMER PROTECTION

# 2022 NAAG Consumer Protection Spring Conference

## PUBLIC DAY AGENDA—DRAFT

TUESDAY, MAY 24, 2022

ALL SESSIONS WILL TAKE PLACE IN THE OAK FOREST BALLROOM  
Contact Amy Jackson at [ajackson@naag.org](mailto:ajackson@naag.org) with any questions.

11:30 am – Noon	<b>Registration for Public Attendees – Esplanade Room</b>
Noon – 1:30 pm	<p><b>Lunch &amp; Panel of Attorneys General</b></p> <p><b>Description</b> The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, attorneys general will discuss important consumer protection issues and their priorities.</p> <p><b>Panelists</b></p> <p>NAAG Consumer Protection Committee Co-Chairs</p> <div style="display: flex; justify-content: space-around; align-items: flex-end;"> <div style="text-align: center;">   <b>KWAME RAOUL</b>  <i>Illinois</i> </div> <div style="text-align: center;">   <b>HERBERT H. SLATERY, III</b>  <i>Tennessee</i> </div> <div style="text-align: center;">   <b>LEEVIN T. CAMACHO</b>  <i>Guam</i> </div> </div> <div style="display: flex; justify-content: space-around; align-items: flex-end; margin-top: 20px;"> <div style="text-align: center;">   <b>JOHN FORMELLA</b>  <i>New Hampshire</i> </div> <div style="text-align: center;">   <b>JOSH STEIN</b>  <i>North Carolina</i> </div> <div style="text-align: center;">   <b>TJ DONOVAN</b>  <i>Vermont</i> </div> <div style="text-align: center;">   <b>ABIGAIL STEMPSON</b>  <i>NAGTRI – Moderator</i> </div> </div>
1:30 pm – 1:45 pm	<b>Break</b>

1:45 pm – 2:45 pm	<p><b>Making Dark Patterns into Light Work: Perspectives on Enforcement and Ethical User Design</b></p> <p><b>Description</b> Panelists will discuss potential consumer protection claims that can arise from manipulative user interfaces on websites.</p> <p><b>Moderators</b> <b>Jessica Whitney</b> – Deputy Attorney General for Public Protection, Iowa Attorney General’s Office</p> <p><b>Panelists</b> <b>Mihir Kshirsagar</b> – Clinic Director, Princeton University Center for Information Technology Policy <b>Elizabeth Kwok</b> – Assistant Director, Bureau of Consumer Protection, Division of Litigation Technology &amp; Analysis, Federal Trade Commission <b>Jennifer Rimm</b> – Assistant Attorney General, District of Columbia Attorney General’s Office</p>
2:45 pm – 3:00 pm	<p><b>Break</b></p>
3:00 pm – 4:00 pm	<p><b>Consumer Complaints: Top Complaint Types and Why They are Concerning to Attorneys General</b></p> <p><b>Description</b> Section Chiefs from Illinois, North Carolina, Ohio, Texas, and Vermont will discuss the top complaints received by attorney general offices and what they see as potential concerns.</p> <p><b>Moderator</b> <b>Kevin Anderson</b> – Senior Deputy Attorney General, Director, Consumer Protection Division, North Carolina Attorney General’s Office</p> <p><b>Panelists</b> <b>Christopher Curtis</b> – Chief, Public Protection Division, Vermont Attorney General’s Office <b>Susan Ellis</b> – Division Chief, Consumer Protection Division, Illinois Attorney General’s Office <b>Steve Robinson</b> – Division Chief, Consumer Protection Division, Texas Attorney General’s Office <b>Melissa Wright</b> – Section Chief, Consumer Protection Section, Ohio Attorney General’s Office</p>
4:00 pm – 4:15 pm	<p><b>Break</b></p>

4:15 pm – 5:15 pm	<p><b>Negotiations: If Everyone’s Unhappy, You Must Be Doing Something Right</b></p> <p><b>Description</b> Hear from a panel of attorney general staff and private counsel about what each side is thinking, what to do, and what to NOT do during multistate negotiations.</p> <p><b>Moderator</b> <b>Michael Wertheimer</b>, Deputy Associate Attorney General and Chief, Consumer Protection Section, Connecticut Attorney General’s Office</p> <p><b>Panelists</b> <b>Jeff Hill</b> – Executive Counsel, Tennessee Attorney General’s Office <b>Phil Carlson</b> – Chief, Consumer Protection Division, Nebraska Attorney General’s Office <b>Tom Perrelli</b> – Jenner &amp; Block <b>Perry Rowthorn</b> – Jepsen &amp; Rowthorn</p>
5:15 pm – 5:30 pm	<p><b>Open Mic &amp; Closing Remarks</b></p>
5:30 pm – 7:30 pm	<p><b>Reception</b></p> <p>Please join us for a reception open to all attendees. Location to be determined.</p>

Thank you for attending the 2022 NAAG Consumer Protection Spring Conference.

**Save the Date**

The 2022 NAAG Consumer Protection Fall Conference will take place in Washington, DC from November 2-4, 2022. We hope to see you there!



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## Conference Planning Committee

The National Association of Attorneys General and the NAGTRI Center for Consumer Protection thanks the 2022 NAAG Consumer Protection Spring Conference Planning Committee for all of their time and effort, without which this conference would not be possible.



Matthew du Mee  
Arizona



David McCoy  
Arkansas



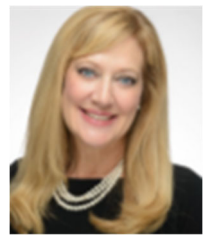
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Marion Quirk  
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Victoria Butler  
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Stephen Levins  
Hawaii



Elizabeth Blackston  
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Susan Ellis  
Illinois



Andrew Cederdahl  
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Jessica Whitney  
Iowa



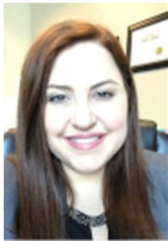
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Jocelyn Brasher  
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Phil Carlson  
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Kevin Anderson  
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Tim Effler  
Ohio



Melissa Wright  
Ohio



Jeff Hill  
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Steve Robinson  
Texas



Tom Melton  
Utah



Christopher Curtis  
Vermont



### NAGTRI Center for Consumer Protection Monthly



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