### Lunch & Panel of Attorneys General

**Description**
The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, attorneys general will discuss important consumer protection issues and their priorities.

**Moderator**
**Abigail Stempson**, Director, NAGTRI Center for Consumer Protection, National Association of Attorneys General

**Panelists**
- **Phil Weiser**, Colorado
- **Kathy Jennings**, Delaware
- ** Kwame Raoul**, Illinois
- **Tom Miller**, Iowa (virtual)
- **Doug Peterson**, Nebraska
- **Josh Stein**, North Carolina
- **Herbert H. Slatery III**, Tennessee
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
<th>Moderator</th>
<th>Panelists</th>
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<tr>
<td>1:15 pm – 2:15 pm</td>
<td>3rd Party Seller Platforms</td>
<td><strong>Description</strong> Panelists will discuss efforts to increase consumer clarity in online shopping by ensuring that consumers understand who the seller is and who is responsible for the truthfulness of marketing. They will also discuss efforts to ensure that the products hosted on the platforms are safe.</td>
<td><strong>Moderator</strong> Melissa Wright, Chief, Consumer Protection Section, Ohio Attorney General’s Office</td>
<td><strong>Panelists</strong> Alyssa Betz, Director of Brand Protection and Customer Trust Public Policy, Amazon&lt;br&gt;Read Hayes, Ph.D., Research Scientist/Criminologist, Herbert Wertheim College of Engineering, FLEX Station, University of Florida (virtual)&lt;br&gt;Matt McGuire, Senior Legal Counsel, Regulatory Affairs &amp; Enforcement, Shopify</td>
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<td>2:15 pm – 2:30 pm</td>
<td>Break</td>
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<td>2:30 pm – 3:30 pm</td>
<td>Consumer Protection Issues Raised by Non-Fungible Tokens</td>
<td><strong>Description</strong> Companies are increasingly integrating non-fungible tokens (NFTs) into consumer transactions. This session will provide background on what NFTs are, how they are used, and how they are bought and sold. As a nascent technology which does not neatly fit within established regulatory schemes, NFTs present unique issues in the context of consumer protection and data privacy. This session will explore those issues and the applicability of existing consumer protection laws to this new digital asset.</td>
<td><strong>Moderators</strong> Jared Libet, Assistant Deputy Attorney General, South Carolina Attorney General’s Office (virtual)&lt;br&gt;Ben Wisemen, Director, Office of Consumer Protection, District of Columbia Attorney General’s Office</td>
<td><strong>Panelists</strong> Sumeet Chugani, Senior Vice President, Apple Bank&lt;br&gt;Maria Earley, Partner, Morrison Foerster&lt;br&gt;Trevor Levine, Associate Counsel, FTX US</td>
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<td>3:30 pm – 3:45 pm</td>
<td>Break</td>
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<td>3:45 pm – 4:45 pm</td>
<td><strong>Your Money or Your Data? Ransom Attacks: Disturbing Trends</strong></td>
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<td><strong>Description</strong></td>
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<td>The raging war on our nation’s businesses and consumers show no signs of letting up with ransomware attacks trending strongly in the wrong direction. This panel will talk to experts about trends on several fronts related to ransomware attacks. Experts will weigh in on how to fight back, and federal and state government roles. The panel will discuss how the consumer fits into the solution and whether they are being protected by data breach laws and notice requirements. Finally, the panel will discuss how to define “success” in the unchartered territory of resolving a ransomware attack.</td>
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<td><strong>Moderators</strong></td>
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<td>John Abel, Deputy Attorney General, Consumer Protection Division, Pennsylvania Attorney General’s Office</td>
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<td>Patrice Malloy, Multistate and Privacy Chief, Consumer Protection Division, Florida Attorney General’s Office</td>
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<td><strong>Panelists</strong></td>
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<td>Kimberly K. Peretti, Partner, Alston &amp; Bird LLP</td>
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<td>Daniel Sutherland, Chief Counsel, Cybersecurity &amp; Infrastructure Security Agency</td>
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<td>Viviana Wesley, Principal Consultant, HALOCK Security Labs (virtual)</td>
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<td>4:45 pm – 5:00 pm</td>
<td><strong>Open Mic &amp; Closing Remarks</strong></td>
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<td>5:00 pm – 7:00 pm</td>
<td><strong>Reception</strong></td>
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<td>Please join us for a reception open to all attendees.</td>
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Thank you for attending the 2021 NAAG Consumer Protection Fall Conference.

Save the Date

The 2022 NAAG Consumer Protection Spring Conference will take place at the Sheraton Raleigh Hotel in Raleigh, North Carolina from May 24–26, 2022. We hope to see you there!
Conference Planning Committee

The National Association of Attorneys General and the NAGTRI Center for Consumer Protection thanks the 2021 NAAG Consumer Protection Fall Conference Planning Committee for all of their time and effort, without which this conference would not be possible.

Leslie Cooper  
Arizona

Kate Donoven  
Arkansas

Nick Akers  
California

Mike Wertheimer  
Connecticut

Ben Wiseman  
District of Columbia

Sarah Cortvriend  
Florida

Patrice Malloy  
Florida

Elizabeth Blackston  
Illinois

Susan Ellis  
Illinois

Cassandra Halm  
Illinois

Jessica Whitney  
Iowa

Phil Carlson  
Nebraska

Laura Tucker  
Nevada

JoAnn Gibbs  
Nevada

Kevin Anderson  
North Carolina

Melissa Wright  
Ohio

John Abel  
Pennsylvania

Jared Libet  
South Carolina

Jeff Hill  
Tennessee

Stevens Robinson  
Texas

Tom Melton  
Utah

Seann Colgan  
Washington

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NAGTRI Center for Consumer Protection Monthly

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