



NATIONAL ASSOCIATION OF ATTORNEYS GENERAL



CENTER FOR CONSUMER PROTECTION

# 2021 NAAG Consumer Protection Fall Conference

## PUBLIC DAY AGENDA

MONDAY, NOVEMBER 8, 2021

ALL SESSIONS WILL TAKE PLACE IN METROPOLITAN BALLROOM

11:30 am – Noon

### Registration for Public Attendees

Noon – 1:15 pm

### Lunch & Panel of Attorneys General

#### Description

The public portion of the conference will begin with a welcome lunch for all attendees. During this lunch session, attorneys general will discuss important consumer protection issues and their priorities.

#### Moderator

**Abigail Stempson**, Director, NAGTRI Center for Consumer Protection, National Association of Attorneys General

#### Panelists



PHIL WEISER  
*Colorado*



KATHY JENNINGS  
*Delaware*



KWAME RAOUL  
*Illinois*



TOM MILLER  
*Iowa (virtual)*



DOUG PETERSON  
*Nebraska*



JOSH STEIN  
*North Carolina*



HERBERT H. SLATERY III  
*Tennessee*

1:15 pm – 2:15 pm	<p><b>3rd Party Seller Platforms</b></p> <p><b>Description</b> Representatives from major online 3<sup>rd</sup> party seller platforms and other experts will discuss efforts to increase consumer clarity in online shopping by ensuring that consumers understand who the seller is and who is responsible for the truthfulness of marketing. They will also discuss efforts to ensure that the products hosted on the platforms are safe.</p> <p><b>Moderator</b> <b>Melissa Wright</b>, Chief, Consumer Protection Section, Ohio Attorney General’s Office</p> <p><b>Panelists</b> <b>Alyssa Betz</b>, Director of Brand Protection and Customer Trust Public Policy, Amazon <b>Read Hayes, Ph.D.</b>, Research Scientist/Criminologist, Herbert Wertheim College of Engineering, FLEX Station, University of Florida (virtual) <b>Matt McGuire</b>, Senior Legal Counsel, Regulatory Affairs &amp; Enforcement, Shopify</p>
2:15 pm – 2:30 pm	Break
2:30 pm – 3:30 pm	<p><b>Consumer Protection Issues Raised by Non-Fungible Tokens</b></p> <p><b>Description</b> Companies are increasingly integrating non-fungible tokens (NFTs) into consumer transactions. This session will provide background on what NFTs are, how they are used, and how they are bought and sold. As a nascent technology which does not neatly fit within established regulatory schemes, NFTs present unique issues in the context of consumer protection and data privacy. This session will explore those issues and the applicability of existing consumer protection laws to this new digital asset.</p> <p><b>Moderators</b> <b>Jared Libet</b>, Assistant Deputy Attorney General, South Carolina Attorney General’s Office (virtual) <b>Ben Wisemen</b>, Director, Office of Consumer Protection, District of Columbia Attorney General’s Office</p> <p><b>Panelists</b> <b>Sumeet Chugani</b>, Senior Vice President, Apple Bank <b>Maria Earley</b>, Partner, Morrison Foerster <b>Trevor Levine</b>, Associate Counsel, FTX US</p>
3:30 pm – 3:45 pm	Break

<p>3:45 pm – 4:45 pm</p>	<p><b>Your Money or Your Data? Ransom Attacks Disturbing Trends</b></p> <p><b>Description</b>                  The raging war on our nation’s businesses and consumers show no signs of letting up with ransomware attacks trending strongly in the wrong direction. This panel will talk to experts about trends on several fronts related to ransomware attacks. Experts will weigh in on how to fight back, and federal and state government roles. The panel will discuss how the consumer fits into the solution and whether they are being protected by data breach laws and notice requirements. Finally, the panel will discuss how to define “success” in the uncharted territory of resolving a ransomware attack.</p> <p><b>Moderators</b>  <b>John Abel</b>, Deputy Attorney General, Consumer Protection Division, Pennsylvania Attorney General’s Office  <b>Patrice Malloy</b>, Multistate and Privacy Chief, Consumer Protection Division, Florida Attorney General’s Office</p> <p><b>Panelists</b>  <b>Kimberly K. Peretti</b>, Partner, Alston &amp; Bird LLP  <b>Daniel Sutherland</b>, Chief Counsel, Cybersecurity &amp; Infrastructure Security Agency  <b>Viviana Wesley</b>, Principal Consultant, HALOCK Security Labs (virtual)</p>
<p>4:45 pm – 5:00 pm</p>	<p><b>Open Mic &amp; Closing Remarks</b></p>
<p>5:00 pm – 7:00 pm</p>	<p><b>Reception</b></p> <p>Please join us for a reception open to all attendees.</p>





## NAGTRI Center for Consumer Protection Monthly



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